

# Street Roots/Rose City Resource Guide Sponsorships



211 NW Davis St. Portland, OR  
www.streetroots.org



## Why become a sponsor?

**Street Roots' Rose City Resource** is unlike any other guide in Oregon, providing more than 300 listings of vital agencies, organizations and services for the Portland metro area. Your support means that more than 160,000 guides will reach the hands of people in need who use the booklets to navigate housing, employment, health care and self-sufficiency opportunities in our community.

**Street Roots' vendor program** provides economic and social dignity to more than 400 homeless and extremely low-income vendors each year. By selling the newspaper, vendors are able to provide for themselves and aspire to new opportunities beyond the streets. Vendor orientations are Monday and Wednesday at 1 p.m. and Friday at 11 a.m. at 211 NW Davis St.

## Visionary: \$5,000

A gift at this level helps Street Roots fulfill its vision of giving people a hand up and not a hand out to thrive. A \$5,000 annual gift to the organization will ensure that we are sustainable and successful well into the future.

Individuals, nonprofits and businesses that sponsor at this level will be highlighted on the homepage of the Street Roots website, and in the Visionary Sponsorship section of the website.

Visionary sponsors will also be highlighted in our annual report, along with their logo in a special section of the newspaper (52 editions) and published in more than 160,000 Rose City Resource guides that are distributed in the community.

## Change Maker: \$2,500

A gift at this level helps Street Roots remain strong today, while building for the future. A \$2,500 annual gift allows Street Roots to maintain and improve its award-winning programs for people experiencing homelessness and poverty in the region.

Individuals, nonprofits and businesses that sponsor at the \$2,500 sponsorship will be highlighted with a logo in the Change Maker Sponsorship section of the website and in the organization's annual report.

Sponsors will also be highlighted with their logo in a special section of the newspaper (52 editions) and in more than 160,000 Rose City Resource guides that are distributed in the community.

## Catalyst: \$1,000

A gift at this level helps Street Roots maintain its operations month-in and month-out. Your support at this level gives Street Roots a much-needed boost to maintain vital services for people experiencing homelessness and poverty in the community.

Individuals, nonprofits and businesses that sponsor at this level will be highlighted in the Catalyst Sponsorship section of the web page, and in the organization's annual report. A Catalyst Sponsor will also be highlighted with their logo in a special section of the newspaper (52 editions) and published in more than 160,000 Rose City Resource guides that are distributed in the community.

## Sustainer: \$500

A gift at this level helps Street Roots remain strong to deliver and maintain vital services for individuals experiencing poverty in the community.

Individuals, nonprofits and businesses that sponsor at this level will be highlighted on the sponsorship web page, and in the organization's annual report. A \$500 annual gift will also be highlighted in more than 160,000 Rose City Resource guides that are distributed in the community.

Contact Israel Bayer ([israel@streetroots.org](mailto:israel@streetroots.org)) or Sarah Cloud ([scloud@streetroots.org](mailto:scloud@streetroots.org))  
or by calling 503-228-5657

*Mission: Street Roots creates income opportunities for people experiencing homelessness and poverty by producing a newspaper and other media that are catalysts for individual and social change.*

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