



street roots

ROSE CITY RESOURCE



HELP PUT THE
POWER OF CHANGE
IN PEOPLE'S POCKETS!

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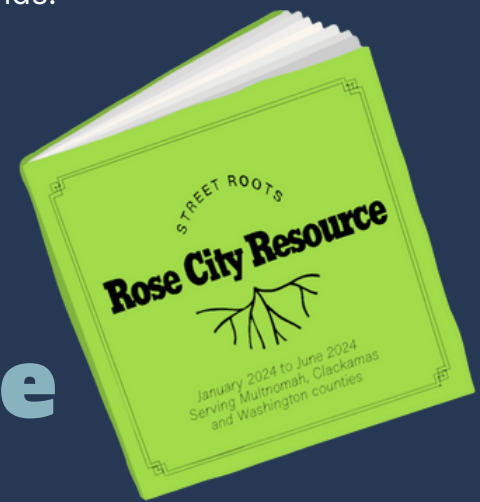
ABOUT the Rose City Resource

The Rose City Resource (RCR) is a free, pocket-sized guide developed by Street Roots to help people in Multnomah, Washington, and Clackamas Counties find and access essential resources. The RCR supports individuals across the Portland metro area by providing information on everything from shelter and meals to mental health care and legal services. It's a starting point for anyone navigating instability, and it can be used alone or with the help of outreach workers, case managers, or friends.

**Our sponsors
play a crucial role
in helping Street
Roots print &
distribute
200,000
Resource Guides
each year.**

The RCR is shared through a network of service organizations, hospitals, clinics, libraries, churches, local businesses, case workers, and community members wanting to support their neighbors in need.

Anyone can pick up copies of the Resource Guide from Street Roots' office at no cost.



A tangible tool

The Resource Guide mediates challenges to finding aid for people who may not have access to technology or wifi. As more information lives online or faces the threat of censorship, this guide is a tangible way to keep people informed about how and where to access vital resources.

By putting practical, lifesaving information in the hands of those who need it most, the guide helps bridge the gap between services and the people they are meant to support.



Become A Sponsor

We take great pride in the fact that the RCR is available to individuals and organizations free of charge, but we can't make that happen alone. Thanks to our sponsors, we're able to continue making this resource as accessible as possible. As a partner, your sponsorship directly supports the cost of printing **two editions** of the Resource Guide over the course of **one year**.

Rose City Resource Sponsorships

BENEFITS:	PREMIER \$10,000 SPONSOR	\$5,000	\$2,500	\$1,000	\$500
Name listed on spine of RCR as Premier Sponsor	✓				
Dedicated social media post	✓				
Advertisement in RCR - or - Street Roots newspaper	Full Page	Full Page	Half Page		
Logo on back cover of RCR Alt: Name on inside cover	Logo	Logo	Logo	Logo	Name
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Logo (Alt: Name) on backpage of Street Roots newspaper as RCR sponsor (x2)	Logo	Logo	Logo	Logo	Name

To become a sponsor, please email guide@streetroots.org.

What Your Support Enables

Comprehensive Resource List

The RCR covers a wide range of needs, from basic necessities like food and shelter to more specialized services like employment services, rental assistance, and pet care.

Collaboration and Community Support

Street Roots connects with hundreds of local organizations to compile a directory of resources in our area. The RCR also helps inform service providers on resourcing options outside of their scope and empowers community members to find help for themselves or others.

Tool for Addressing Homelessness

Listings in the RCR are selected for their accessibility to people experiencing homelessness and poverty, serving as pathways to stable housing and support services. The guide is also vital to local efforts to address homelessness and poverty with compassion and clarity.

Empowers Individuals

The guide aims to empower individuals by connecting them with the resources they need to improve their lives, gain stability, and move towards self-sufficiency.

